

The Cork International Travel Fair in association with Cork Airport

3rd & 4th February 2018 at the
Cork International Hotel,
Cork Airport Business Park,
Cork.



CORK INTERNATIONAL HOTEL

Exhibitor Brochure

www.corkinternationaltravelfair.com

The Cork International Travel Fair in association with Cork Airport will take place at The Cork International Hotel on February 3rd & 4th February 2018.

This is the 2nd year of the event at the Cork International Hotel showcasing holidays at home and abroad to the trade and public over the course of the weekend.

We are proud to say that Cork Airport are once again the main sponsor of the event and we will be working in close partnership with Cork Airport on this event.

There is a media plan in place focusing on advertising, PR and promotional campaign using radio, press, direct mail and social media to drive awareness and attendance at the event.

Venue:

The Cork International Hotel,
Avenue 2000,
Cork Airport Business Park,
Cork Airport,
Cork.

Tel: 021- 4549800

www.corkinternationalhotel.com

Date and Times:

Saturday 3rd February 2018 11.00am-5.30pm

Sunday 4th February 2018 11.00am-5.30pm

Contact & Organiser:

Sandra Murphy - Event Creation Manager

Tel: 021- 4549800

Email: smurphy@trigonhotels.com

Book a Stand -

Shell Scheme Package

€395 + 23% VAT

Package includes:

- Blue panel 2metre*2metre
- Divider Walls
- Trestle Table
- 2 chairs
- Electricity & Light
- Facia Name Panel

Book accommodation for Friday 2nd/Saturday 3rd February 2018 -

Special discounted rate of €99b&b per room

Rate code: TRAVBB (please quote when booking)

For bedroom reservations, call the reservations team on (021) 4549800

Booking Procedure for exhibitors:

Contact:

Sandra Murphy - Event Creation & Production Manager

Tel: 021-4549800

Email: smurphy@trigonhotel.com

Website: www.corkinternationalhotel.com

Build Up and Dismantling:

Shell Scheme Exhibitors Build Up: Friday 2nd February 2018 8pm-9pm

Shell Scheme Exhibitors Build Up: Saturday 3rd February 2018 8am-10am

Shell Scheme Exhibitor Dismantling: Sunday 4th February 2017 6pm-8pm

Brochure Storage:

Brochure Storage will be available in the Cork International Hotel on Thursday 1st February 2018 and Friday 2nd February 2018. All brochure packaging MUST clearly state the exhibitors Stand Name and Stand Number. For brochures being sent from outside the EU at least 48 hours' notice must be allowed to enable clearance by Customs & Excise.

Insurance:

Exhibitors are advised to take out adequate insurance cover against the kinds of risks they could incur in connection with the show, especially -

- Public Liability
- Employers Liability
- All risks to
 - Exhibitors property at the show
 - Property on loan or hire to them

Security:

Exhibitors are reminded that although the organisers take every precaution to ensure the security of the show, they or any of the contractors cannot take responsibility for losses or damage that occur during the build-up, opening hours or dismantling times.

Exhibitors who leave any exhibits or valuables, such as coats, wallets, laptops etc., on their stand are strongly advised to arrange for a security person to remain on their stand until the exhibits and valuables are removed from the event suite.

Sponsorship/Advertising/Competitions:

The Cork International Travel Fair which will be the biggest holiday fair outside of Dublin for 2018 will be supported by a very comprehensive media campaign targeting the 1 million + consumers that live within a 90 minute drive from the City. Accordingly, there are a variety of sponsorship opportunities that are available on request.

There will be a variety of advertising and pre-promotion of the event completed with print media, digital media, television, bill boards and radio advertising.

As part of the pre-event promotion we will be offering holiday prizes through local media channels. These will be offered on a first come, first served basis and we invite you to be part of this promotion. In addition to the PR received around their prize, all competition partners will be listed on promotional material by the Cork International Travel Fair.

NO STAND BOOKING CAN BE CONFIRMED WITHOUT A COMPLETED AND SIGNED BOOKING FORM.

Places are limited so early booking is advised to avoid disappointment.

Cork International Travel Fair 2018 Booking Form

Company Name: _____

Address: _____

Contact Name: _____

Job Title: _____

Telephone Number: _____

Mobile Number: _____

Email: _____

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Shell Scheme Package

€395 + 23% VAT

Package includes:

- Blue panel 2metre*2metre
- Divider Walls
- Trestle Table
- 2 chairs
- Electricity & Light
- Facia Name Panel

Total Inclusive of VAT = €485.85

Payment:

1. Electronic Transfer IBAN : IE02 AIBK 9333 8454 6340 09 Swift: AIBKIE2D
2. Credit Cards (please tick as appropriate)

a. Visa _____

b. Mastercard _____

c. Amex _____

Card Number: _____

Expiry: _____

CCV Code: _____

Amount: _____

Signature: _____

By signing this booking form, the exhibitor agrees to take a stand and confirms that they are in agreement with all rules and regulations contains there within.

Signature:

Title:

Date:
